

Brochure Site

What is a brochure site?

A web site that serves the same purpose that a traditional brochure would. A Brief blurb about your business, and what you do, possible case studies or other statistics that relate to your business sector, and contact information so a potential prospect can get a hold of you. Sometimes this will also include some special offer, or similar. These sites tend to be 2-5 pages and usually do not include any custom or dynamic content other than possibly the contact form.

The ultimate aim of a brochure site is to generate business inquiries. A web site that is capable of delivering good quality sales leads, will soon pay for itself.